



*We Are the Caribbean*



# **1** **ABOUT ISLAND TV**

# TIMELINE

## 1. ISLAND TV IN FLORIDA



Island TV, since its beginning in 1996, has been a vital source of information and entertainment for the Haitian and diaspora throughout South Florida. In 2015, the station began broadcasting 24 hours, reaching 1 million subscribers.

## 2. TROPIK TV IN THE CARIBBEAN



Tropik TV started broadcasting in 2007 and became one of the largest Haitian networks in the Caribbean Islands, with the mission of sharing relevant issues and concerns to the Haitian and Caribbean Communities.

## 3. NEW ISLAND TV EVERYWHERE



Tropik TV and Island TV, serving the Caribbean communities, have joined their resources to create a new force in the television industry. Island TV is now a 24-hour network in the Caribbean, South Florida, and worldwide via internet.



Today, we are one;  
**We are ISLAND TV.**

# 'NEW' ISLAND TV



Island TV is in the process of creating the largest Afro-Caribbean network, offering much needed opportunities and exposure to well-rounded individuals with a story to tell, and talented Caribbean producers for their creative contents.

Our **NEW** branding focuses on informing the world that Afro-Caribbean people now have a network of their own, that is up to international standards and inspires pride and encourages them to celebrate their Caribbean heritage.

**Caribbean people also have a voice, that matters, and we are raising it!**



# MISSION & VISION

Island TV strongly believes in Caribbean unity. We are fully invested in creating a more unified connection amongst the millions of Caribbean people around the world.

With the mission of sharing relevant issues, interests, and concerns to the Caribbean Communities, Island TV is committed to educating and entertaining, while transcending race, class, and religion.



The background features a tropical sunset scene. Two palm trees are silhouetted against a sky that transitions from blue at the top to orange and red at the bottom. A large, stylized number '2' in a vibrant orange color is centered in the foreground. The text 'FIND ISLAND TV' is superimposed on the upper part of the '2'.

**FIND  
ISLAND TV**

# FIND US

Island TV is now a 24-hour network, broadcasting in Florida, the Bahamas, Turks & Caicos, Martinique, Guadeloupe, St Lucia, and Haiti, with more locations to come!

Island TV's live programming is also available worldwide, through live streaming online. over the air, and through mobile application.

## U.S.A. (FLORIDA)

CH. 578 / COMCAST  
1098

CH. 16.6 DIGITAL

CH. 216 COMCAST (WEEKENDS)

CH. 6.2 DIGITAL (WEEKENDS)

## BAHAMAS

CH. 149 FLOW

CH. 689 CABLE BAHAMAS

## HAITI

CH. 50 TELE HAITI

## ST LUCIA

CH. 127 FLOW

## TURKS & CAICOS

CH. 50 PTV NETWORK

CH. 149 FLOW

## MARTINIQUE

CH. 52 SFR

## GUADELOUPE

CH. 52 SFR

## WORLDWIDE

ANDROID/APPLE APP

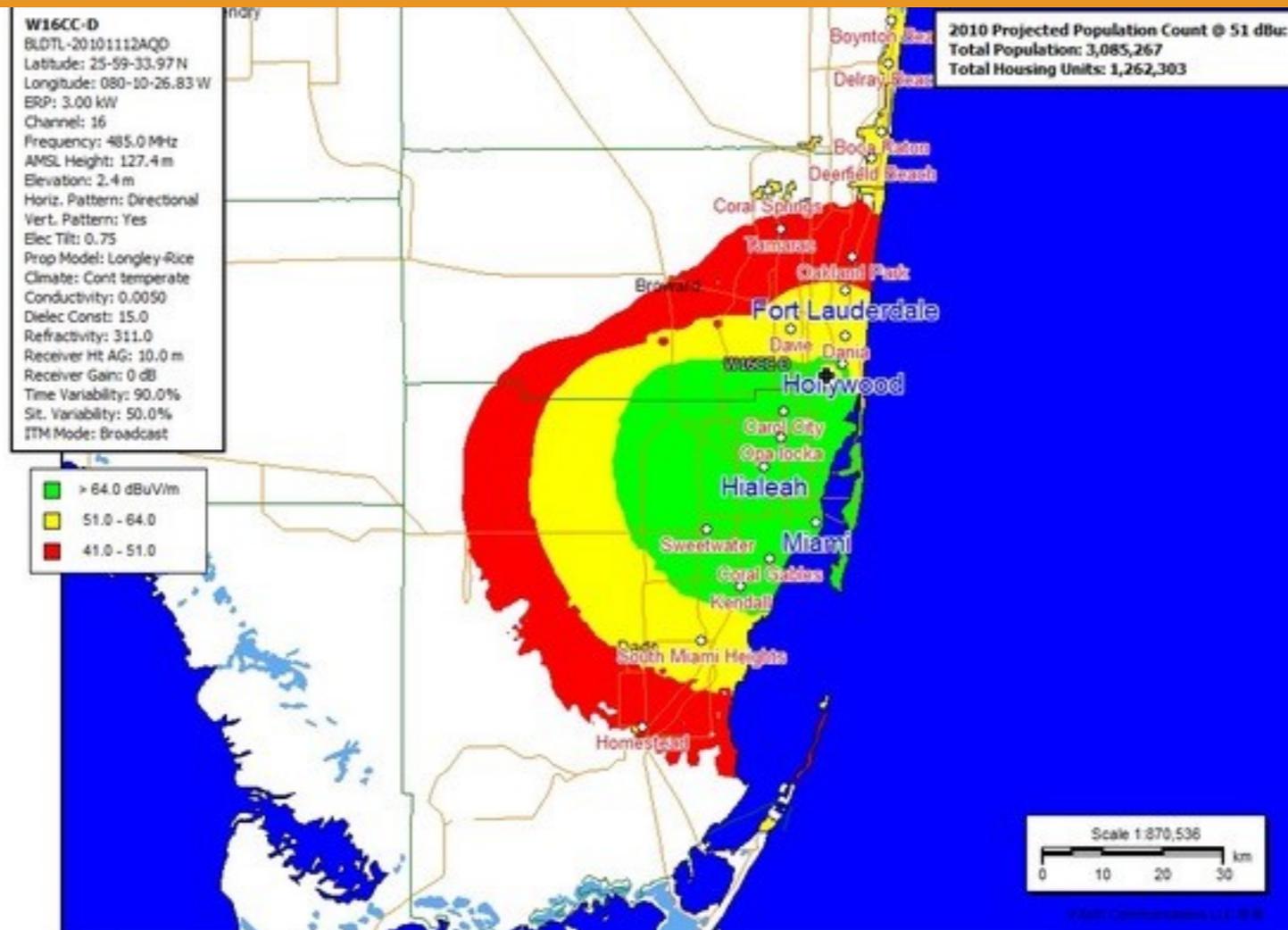
WEBSITE



cablebahamas  
technology unleashed



# SOUTH FLORIDA



## CH. 16.6

# OUR SHOWS



Fitz Wildlife



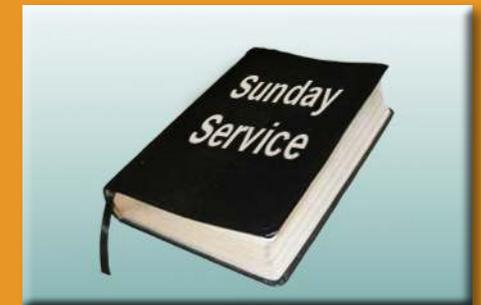
What's Up Caribbean



Reportage 509



Online



Gospel



Island Riddims

Island TV airs LIVE, with **24 hours of programming** including news, concerts, sitcoms, politics, movies, entertainment, talk shows, and more.

Our network gives its viewers a refreshing new perspective on the Caribbean culture.

Our programs are produced in **English, Creole, and French**, making us a very versatile and inclusive network.



Cache Atis



Vil La Show



UN Century



The Talk



Island Concerts



Tele Journal



5 Sur 5



Fenèt Kiltirèl



Island @ the Movies



On Air

# NEW & UPCOMING SHOWS



## 1. TRAVEL TROPICS

Revealing all of the best tourist destinations and hidden gems of the Caribbean Islands, from local food and entertainment, to the more adventurous roads less traveled.



Beautiful beaches and five-star food will be featured and bookended with dive bars, quirky mom and pop shops, and destinations only available by horseback!



## 2. DISCOVERED

The show host finds talented artists in the area they create whether it's as a line cook in a small restaurant, a musician performing in a dive bar, or a magician performing on the streets.

The series will cast a spotlight on the artist by connecting them with agents, venue owners, or educators that can pull them out of obscurity and onto a bigger stage.



## 3. GEOCHIC

Integrating fashion, music, food, art and adventure to spotlight global culture and experience the world in its fullest. Discover the area's highlights and the most epic adventures.



Host interviews interesting people in art, fashion, music, cuisine, sports - in their homes and the streets to find out what life is really like there.



#### 4. WHAT'S UP CARIBBEAN

Dedicated to informing viewers about various Caribbean-related political, social, and entertainment activities of South Florida. This community newsmagazine, hosted by Christalie Parisot, also features other segments including a finances segment, as well as a gutsy-humorous moment by Island TV Comedian, JLP.



#### 6. ONLINE

Well-known Haitian DJ, Producer, and Radio & TV Host, Nickymix, remains on the lookout for odd, amusing, and unusual videos posted online by Caribbean people. His satirical, witty, and creative remarks on the videos will fascinate you!

# MORE NEW & UPCOMING SHOWS



#### 5. MUSIC NATION

Rhythm reunites us all; whether you are from Haiti, Jamaica, Africa, the States, or anywhere else, you will enjoy this music video show, which features big artists that you won't always find on American TV. Dance to Caribbean and African beats through this show, hosted by Haitian celebrity singer, Olivier Duret.



#### 7. ELIZABETH

Elizabeth, who's career began at the age of 8, has hosted and produced a countless radio and TV shows about art, politics, health, education, psychology, and more. This time around, all her favorite topics are combined in this show for mature audiences, featuring topics that are taboo or uncommon on Caribbean TV. Do not expect a dull format in this show and expect the unexpected!



**OPPORTUNITIES**



**12.5mil**

People reached by  
Island TV in the Caribbean

**4mil**

Caribbean people  
living in Florida

## OUR REACH

We welcome all appealing television programs originating from any island, hence, we maintain a very diverse programming, including current news, movies, entertainment and talk shows, sitcoms, music videos, and much more.

The Caribbean population includes a significantly high number of people, from blue collar to white collar workers. If you aim to reach a large number of loyal Caribbean consumers, Island TV can help you.

**44mil**

Caribbean people  
around the world

**2nd**

Caribbean people make up the 2nd  
largest immigrant groups in Florida



# ADVERTISE

While focusing on your specific business needs, we offer flexible rates and custom-designed marketing plans to encourage you to reach the Caribbean markets that rely on Island TV to stay in touch with their culture all over the world.

We provide the highest assurance that you will reach your targeted market and deliver results.

Our sales department may be reached at [sales@islandtv](mailto:sales@islandtv).





*We Are the Caribbean*

**CONTACT US:**

ISLAND TV  
14879 NE 20TH AVE  
NORTH MIAMI, FL 33181

ISLANDTV.TV  
1 (888) 816-7174  
INFO@ISLANDTV.TV